



Insurance Brokers &  
Consultants

# The Future of Health Fairs

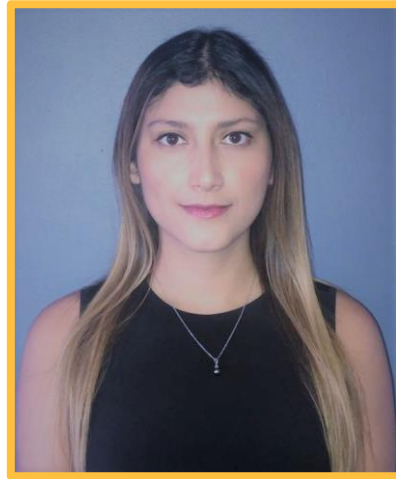
EPIC WAY TO WELLNESS Virtual HR Summit

Session 2

# INTRODUCTIONS



**John Buckley**  
**CEO, Health Fairs**  
**Direct**



**Maria Orellana**  
**Health Fairs Direct**



**Arlene Becker-Allam**  
**Senior Manager,**  
**Corporate Benefits**  
**Administration**  
**Sumitomo**  
**Corporation of**  
**Americas**



**Amanda LaPointe**  
**Wellness Consultant**  
**EPIC Insurance**  
**Brokers**

# WHY FOCUS ON *THE FUTURE OF HEALTH FAIRS?*



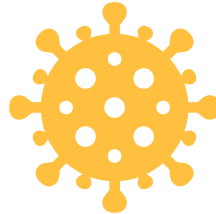
## Value

We'll explore the value of a health fair and why you might want to consider it for your population.



## Best Practices

We'll discuss best practice and what to expect while planning a fair – onsite or virtual.



## Covid-19 Impact

We'll dive into the impact Covid-19 had on the health fair space in 2020.



## The Future of Fairs

We'll get insights from a leading health fairs provider on what they see for the future of health fairs.

# WHO IS HEALTH FAIRS DIRECT?



24 Years of  
Experience  
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Family Owned  
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National

## Corporate Health & Wellbeing Specialists

- COVID Testing
- 
- Virtual Health Fairs
- 
- Webinars & Workshops
- 
- On Location Health Fairs
- 
- Employee Pampering
- 
- Biometric Screenings
- 
- Wellness Challenges
- 
- Mental Wellbeing
- 
- Vaccinations
- 
- Coaching

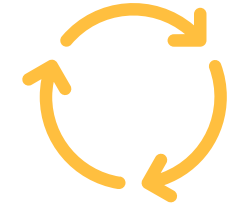
# IS A VIRTUAL HEALTH FAIR RIGHT FOR YOU?



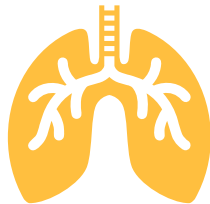
**1. Are you doing a virtual open enrollment?**



**2. Do you need additional events to engage employees during open enrollment?**



**3. Need one location for all benefits and wellness information during open enrollment?**



**4. Do you want to highlight specific health topics during OE?**



**5. Are you interested in one off virtual events to get your population engaged and thinking about their health?**

## WEB

[Healthfairsdirect.com](https://www.healthfairsdirect.com)



## INQUIRIES

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# **ADDITIONAL QUESTIONS, RESOURCES, CONTACTS**

# EPIC Wellness and Health Management

EPIC's Wellness and Health Management practice helps create a strategy around employee health management and enhancing organizational culture. Our team of consultants strives to establish an environment that aligns efforts, resources and initiatives with the core values and principles of the organization.





# Meet the Team

EPIC

Wellness & Health Management



**Craig Schmidt**

Director Wellness & Health Management Solutions



**Erin Milliken**

Wellness Consultant



**Claire Letourneau**

Senior Account Exec. Wellness



**Amanda LaPointe**

Wellness Consultant



**Ayana Collins**

Wellness Consultant